

30th September 2001

URBAN VINTAGE 2002

**Fashion Awareness Direct announces the launch of the 2nd FAD
Graduate Fashion Competition**

The competition brief entitled URBAN VINTAGE 2002 draws inspiration from 1950s French fashion and the classic American musical film, *An American in Paris*. Students are asked to design two complete outfits: Left Bank – to reflect the art of streetstyle and Right Bank - a more conventional and formal piece.

A launch of the competition brief will be held at 8.00 pm in the French Institute's Ciné Lumière, South Kensington, London on Tuesday 16th October. There will be a panel discussion featuring Anthony Higgins, actor, Carolyn Gowdy from Steinberg & Tolkien, and Louise de Caires from FAD. It will be followed by the screening of the film, *An American in Paris*, at 8.30 pm.

Fashion design students from colleges and universities across the country are expected to take part in this second FAD competition which is endorsed by the British Fashion Council and is aimed at encouraging the best of young design. The finals of the competition are scheduled for 12th March 2002 at the French Institute.