17th January 2003 Fifty Students from different schools of Hackney join Fashion Futures Workshops

Fashion Awareness Direct (FAD) has teamed up with London College of Fashion (LCF) to introduce Fashion Futures, a series of dynamic fashion workshops. Funded through the COVE initiative, it aims to introduce Fashion as an educational path for pre A-level students. Fifty participants are enrolled in this January term at LCF's Mare Street location. Each workshop encompasses Fashion as a design process and teaches practical skills. This all-sensory experience allows students to produce evidence such as the creation of story boards, textile printing, fashion styling and working with prediction cycles.

Former students, Celia Campbell and Erin Hayes, were runners-up in a recent Young Designers Award Competition organised by The Fashion Designers and Craftmakers Network held on December 7th 2003. Celia's mother said, "This experience gave my daughter a self-confidence boost. Fashion Futures is a wonderful course in providing this opportunity".