

Wiltshire Times
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CORSHAM

It's a capital show for young fashion student

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By [Katie Adams »](#)

A THIRD year fashion student from Corsham has been selected to show two of her designs at the London Fashion Week next year.

Holly Simpkins, 21, said she had to re-read the email telling her she had been given the opportunity several times before the information actually sank in.

She said: "It was amazing, it's such a wonderful opportunity. I couldn't believe it when I had the email through two weeks ago and I had to read it four times.

"My family are so excited for me and so are all my friends"

Miss Simpkins, a student at Bath Spa University, won the chance to showcase her designs after being selected as a finalist in a competition run by charity Fashion Awareness Direct.

The charity aims to bridge the gap between college students and industry and after submitting a sketchbook and designs for the contest, Miss Simpkins was picked as one of 14 finalists.

The winner will be announced at London Fashion Week and will win £2,000 and a work placement within the industry.

Miss Simpkins, who grew up in the Elm Hayes area of Corsham said the two of her designs she will see worn down the catwalk were based on a theme given to her and the other contestants by FAD.

She said: "The brief they set was for two designs that represent your inner and outer persona and this was also linked to the planets."

She said the design she based on inner persona was linked to the planet she was born under, which was Mars, and is based on a dress with a pair of leggings using bright colours.

The other design, based around the planet Venus, is a dress and trousers and uses acid colours and shiny silver.

As a finalist, Miss Simpkins was awarded £100 towards the cost of materials and is going to be working on her mock ups before making sure everything is finished in time for fashion week in February.



Holly Simpkins

Fashion Awareness Direct (FAD) is a registered charity (charity number 1112095).

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