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Rasa Abramaviciute collects her FAD prize

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## FAD Winner

LUCY ARCHIBALD | 26 February 2010 | [0 Comments](#)

MONDAY night was one to remember for Rasa Abramaviciute, a second year fashion student at Middlesex University, who was awarded the top prize at the 2010 FAD Competition. In a week which has been defined by young talent, Abramaviciute was chosen from 14 finalists representing universities and colleges across the UK. The gifted young designer who had always dreamt of working with the Queen of Punk had her wish granted when she was presented with a prize of £2,000 and a placement with [Vivienne Westwood](#).

The young designers had to produce a mini-collection around the evocative theme of 'Traces', with one piece inspired by a personal memory and

the other by a collective memory. Originally from Lithuania, Abramaviciute mused on: "the creases in family photographs; the hand made clothing of my childhood; a pair of gloves my mum attached together with a piece of string and the folk music - also the 1989 political demonstration where 2 million people joined hands to form a human chain spanning 600km across three Baltic States."

The judges, including Sonnet Stanfill of the V&A, Elizabeth McCluskie of [Harrods](#), emerging designer [David Koma](#) and John Wolford, director of [Vauxhall Fashion Scout](#), were impressed by how clearly these ideas were translated into her innovative but wearable outfits: a leather dress with Lithuanian folk print and original 3-D origami details; and a patchwork carpet dress in on-trend autumnal shades, with an architectural leather jacket.

Visibly moved, a bashful Abramaviciute said she wanted "to thank FAD. so much for this - also thanks to my University tutors, to my best friends and also my parents."

Runners up Alice-Jane Hutton (De Montfort University), Rebecca Solity (also of De Montfort), and Vera Thordardottir (Istituto Marangoni), were also awarded placements at [Paul Smith](#), [Jonathan Saunders](#) and [William Tempest](#) respectively.



### FAD Preview

We meet the finalists hoping to scoop this year's prize



### Fashion FAD

The next fashion one to watch is announced