

Supporting and promoting
the art of fashion, the culture of fashion, the future of fashion



City fashion Young east Londoners jointly scoop charity's design prize

Two teenage fashion designers from east London jointly won a youth fashion award during London Fashion Week last week. Aysha Simpson (former design at Jilchard) and Kushiya Minnah, both from Tower Hamlets, were declared the

joint winners of the Fashion Awareness Direct awards, produced by educational charity Fashion Awareness Direct. With backing from economic development body the City Fringe Partnership and the London Development

Agency, the charity gets young people, especially those from deprived backgrounds, working with industry professionals to develop their skills and enhance their employment prospects or chances of going on to further education.