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NEWS

Rebecca Solity's fashion creations hit the catwalk at London Fashion Week

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By Richard Catton »

A DESIGN student from Pocklington got to see her creations on the catwalk at London Fashion Week after impressing the judges of a national competition.

Rebecca Solity, 22, who is in the final year of a fashion degree at De Montfort University in Leicester, grabbed third place in the 2010 Fashion Awareness Direct (FAD) competition – seeing off challenges from hundreds of other hopefuls.

Emma Liddell, 22, from Boroughbridge was also in the final. She is studying fashion design at the University of Salford.

Each finalist presented two outfits in the final; one inspired by personal memory, and the other inspired by the narrative of collective memories and objects.

Rebecca said: "We all got asked if we wanted to enter and we had to design some work in a sketchbook. We sent the designs off to London and FAD sorted through them and decided who they wanted to be a finalist."

Each entrant had to design items of clothing based on the theme of memories.

She said: "I started by looking at old family photographs. I looked at things me and my sister once used to wear. For my personal memory, I was inspired by the bond I share with my sister. At a young age we were dressed almost identically, but with subtle differences. My outfit reflects this with two dresses made into one, incorporating different proportions and lengths."

Rebecca's dress, jacket and trousers were enough to secure her a £1,000 prize and a work placement in the studio of British designer



Rebecca Solity, on the catwalk at London Fashion Week, with two of her creations worn by models