



Fashion Awareness Direct

Supporting and promoting
the art of fashion, the culture of fashion, the future of fashion

hackneytoday

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Beauty Begum

Fashioning a future

FOUR Hackney students have beaten other hopefuls from 10 London boroughs to secure places among 22 finalists in a fashion design competition.

Ken-Q Lam from Cardinal Pole School, E9, Emily McShane from Our Lady's School, N16, and Nancy

Akrofié and Beauty Begum, both from Hackney Community College, in Shoreditch, will attend a summer workshop at Central St Martins College, WC1, where they will be able to turn designs created during Saturday workshops into real pieces. Their work will be given an airing at a catwalk show at the end of the summer.

Fashion Futures 2 aims to help young people build on their skills, and move into higher education or work. It is organised by educational charity Fashion Awareness Direct and funded by Aimhigher and the London Development Agency.