


Supporting and promoting  
the art of fashion, the culture of fashion, the future of fashion

Fashion Capital - November 2005



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Dress Code Ban on Prada - Bella 4 Miss Selfridge - Stella 4 H&M - Jeans That Fit in An Instant - Drapers Awards Finalists 2005 - Website of the Week...

**Yob's Don Another Top Brand**



The curse of the chav has struck once again. In the firing line this time is top fashion brand Prada. In particular Prada hi-top trainer style shoes have been listed as a dress code no-no at a selection of bars and clubs in Manchester. Last year Burberry check items became associated with yobbish clans inciting bans in pubs and clubs in the Leicester area. Fortunately for the international brand no real harm was done and profits look better than ever. (Plus Creative Director, Christopher

Bailey has just topped the Forbes list of the world's most influential fashion designers.) In Manchester, meanwhile, recent troubles have put the spotlight on dress policy once again. Named and shamed on the 'no entry' list are – sportswear, hooded tops, Prada shoes, scruffy jeans and flashy jewellery. I wonder what Miuccia makes of it all?

**Website of the Week...**



<http://www.fad.org.uk/>

FAD - Fashion Awareness Direct

Supporting and promoting the art of fashion, there are workshops, an annual competition, events and more...The FAD competition is open to BA & MA fashion students from colleges across the UK and this years brief is based around the mysteries of Egypt. For more information visit <http://www.fad.org.uk/images/6thComp-Brief.doc>

By JoJo Iles

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