

Supporting and promoting
the art of fashion, the culture of fashion, the future of fashion

East Life Tower Hamlets - May 2006



TWO students from Tower Hamlets are among the 16 finalists chosen for Fashion Futures 2. The artistic finalists are Erin Adair and Jade Bryant (pictured), both from Raine's Foundation School in Bow. The competition was aimed at sixth form and college students, and organised by the charity Fashion Awareness Direct (FAD).

Fifty young students participated in the eight-week fashion course with FAD. Using both the 2012 London Olympics and the first Olympics in ancient Greece as inspiration, they designed their very own sportswear for George at Asda.

The 16 finalists will have a unique opportunity to take part in an intensive fashion workshop this summer, where they will be able to make their designs and participate in a dazzling catwalk display in September.

The lucky winner will then see their outfit go into production to be sold at Asda.