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Tower Hamlets Recorder - June 2005

By George! A fashion final

By TRACEY MULLINS

STUDENTS could see their designs sold in Asda on their George label if they win a fashion competition.

Dhurata Rexhepi, Fiona Nisbet and Evelyne Wassa, who all attend Newham College of Further Education, are all hoping for big futures in high street fashion.

They have made it to the last 15 of Fashion Futures 2 – a competition for sixth form and college students organised by Asda George and Fashion Awareness Direct (FAD).

The students, based at the college's East Ham Campus, are to produce two teenage garments which, if they win, will be sold in Asda stores as part of its George label.

They and the other finalists, including Rujee Begum of Mulberry School for Girls, Stepney, made it through the selection process and saw off competition from more than 20 colleges in London.

Independent charity FAD is run by fashion experts and specialises in helping learners make the leap from education to employment.

School

FAD's director, Maria Alvarez de Toledo, said: "The level of hard work and commitment has been fantastic. The students have been attending Saturday workshops in their own time and have shown how much they can achieve when they are motivated by the project and challenged to take risks."

The awards are sponsored by Edge, a charity who aim to raise the status of practical learning, and Aimhigher.

The finalists will take part in a five-day intensive summer school at the London College of Fashion next month.

They will then showcase their final designs at a professional catwalk show at the Fashion and Textile Museum in October in front of an audience of industry and educational experts.



● Dhurata Rexhepi