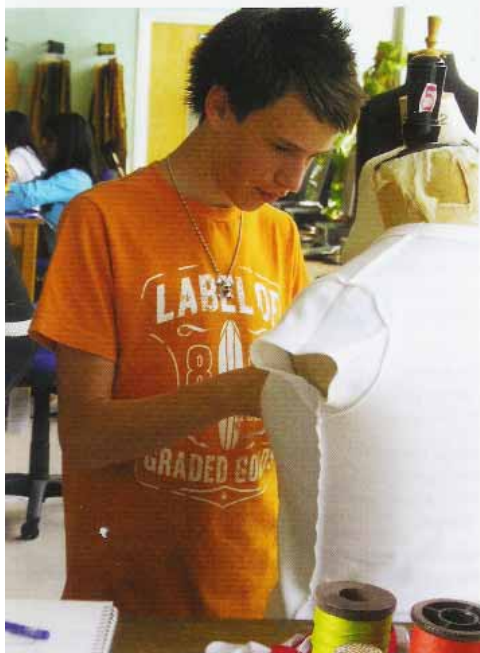


Supporting and promoting
the art of fashion, the culture of fashion, the future of fashion

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Ahoy there! Students' nautical theme inspires their catwalk creations



Students get busy with their nautical creations

Fashion industry experts and professional designers educated 50 lucky Year 10 students from Newham schools taking part in the FAD Summer Workshop where they designed and made their own fashion garments.

The course, held at Newham College, included sessions with make-up artists and fashion stylists from leading cosmetics company MAC.

For five days, fashion experts offered step by step advice to students from Lister Community, Little Ilford, Royal Docks, Stratford, Kingsford Community and Sarah Bonnell schools on how to design, make and craft their own original garments.

Using the nautical brief, the students looked at uniforms and prints from the National Maritime Museum in Greenwich for design inspiration and reflected their ideas by creating 'mood boards'. Finally, they received practical hands-on advice on how to turn abstract fashion ideas into wearable clothes and elegant handbags.

Stylist Daniela Buruty also showed students how to style clothes for both photo shoots and the catwalk, while MAC make-up artists showed students the correct techniques for applying make-up to models.

The course ended with a fashion show of the students' work. Diane Gowland, Newham College Director and holder of The Queen's Award for Enterprise Promotion, attended the show and awarded certificates to the students. "The students really have to work hard on this course" says Diane. "They have learnt lots of new skills and have had a lot of fun too – that's what learning is all about."

Jo Sadler, Newham Council's Aimhigher Co-ordinator, says: "This week-long fashion summer school is a wonderful opportunity for students to learn practical skills, find out about the fashion industry and showcase their

work in a fashion show for parents. They have made new friends and have worked together to make exciting and original garments. Unforgettable experiences like these give young people the confidence and the skills to aim as high as possible."

The project was set up by Fashion Awareness Direct (FAD), an educational charity dedicated to promoting fashion opportunities for the young through workshops, shows and national competitions.

The project is run in collaboration with Newham College and is funded by Aimhigher, Equal and the European Social Fund.

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A student models one of the sea-inspired garments