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## April Griffiths in George at Asda

Wed, 04/10/2006 - 4:49pm



After winning the second ever Junior FAD (Fashion Action Direct) award last week, 17-year-old Hackney student April Griffiths is chuffed that her shorts and hoody outfit will be sold through select George at Asda shops.

April, who attends Brook House 6th Form College in Hackney, was one of 16 young students from schools and sixth form colleges selected from 50 applicants to go through to the second round of Fashion Futures 2, a series of educational workshops. The students were asked to design an outfit which interpreted the brief: 'Olympic Sportswear - Ancient Greece meets London 2012' and given a week last July at the London College of Fashion to turn their sketches into sartorial realities. Asda has already reinterpreted the winning design into a cotton jersey grey outfit which will be available to buy - the price and date of going on sale has yet to be decided - we'll update you when details are confirmed.



April's original shorts and hooded top was embroidered with a golden running man and the Olympic ring - Asda's version is pared-down so it can be manufactured and sold to its customer base. Griffiths designed it so that it can be worn by an athlete to compete in running or javelin and tells us that this is the first garment the Art & Design BTEC student has ever completed. "Eventually I'd like to have my own business designing womenswear" says Griffiths, but first she intends to finish her BTEC and then go on to study fashion design.