



Fashion Awareness Direct

Creating fashion futures



'Nona' inspires acclaimed collection

A parachute draped dress landed a student a place in the final of a national fashion design competition.

Steven Woodward, 23, from Biggleswade, who is studying at the University of Brighton, was one of 14 finalists at the Fashion Awareness Direct competition.

His work was displayed in a London Fashion Week catwalk event for at the Vauxhall Fashion Scout.

The finalists' overall collection was called 'Traces' and explored the concept of memory whilst creating a fashion legacy for future generations.

Steven entered the brushed silk dress along with an oversized 1940s inspired jacket. His 'Nona' collection was inspired by the experiences of his grandmother, Edith, who worked in domestic service during WWI.



Steven Woodward's fashion creations

He said: "Lace making and handicraft was her devotion and it is this work which has become the focus of my designs." Steven missed out on a prize at the final last month.